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Date January 22, 2004
To Examiner Beatriz Prieto
From Bradley M. Ganz
Re Serial No. 09/648,429 Our file: MEM-2.001
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Pages cover sheet only

— Claim 1 95% amended
— New claims 47-82
— How is prosecution accelerated when application is open to new art?
→ 2/9/03 scheduling an interview really does not accelerate prosecution at this point

Dear Examiner Prieto:

Following is the agenda that you requested. You stated that after you review the agenda, you will entertain scheduling an interview with us.

- Among the significant distinguishing features of Applicant's claimed invention (1) is the recited experiment engine and experimentation features, including the use of treatments, and (2) the recited prediction features, which are based on user reaction to treatments.
- Applicant wishes to discuss how these are reflected in the claims and not in the cited Herz reference.
- Applicant wishes to discuss claims 51 and 78 as containing representative distinguishing limitations.

Which claim?
36, prediction features in 60+ claims

New claims

I will contact you shortly about scheduling an interview.

Sincerely,
Bradley M. Ganz

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